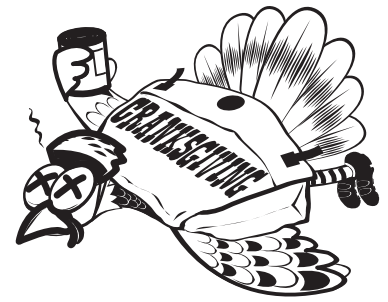


CRANKSGIVING 10

NOVEMBER 22, 2008 2PM - 35TH ST & 11TH AVENUE NYC



Dear Sir or Madame:

For ten years, the New York Bike Messenger Association has successfully organized “Cranksgiving”, a charity alleycat race held every November. The concept of the Cranksgiving race is for each participant to navigate his way to numerous grocery stores spread out across Manhattan, purchase a designated food item at each store, arrive at the finish line with a bag full of Thanksgiving dinner ingredients and finally donate all of the purchased food to a homeless shelter. Last year was New York’s largest Cranksgiving, with over 80 participants each collecting at least four food items, and donating more than 320 food items total. The donations included cans of stuffing, bags of potatoes, boxes of rice, and even an entire turkey! We are seeking your support in making this highly respected race within the bicycling community even more effective in 2008.

This year, in addition to donating food, we are also launching a fundraiser and are seeking organizations and individuals that would pledge a dollar amount for each rider who participates in Cranksgiving. The money that is raised will be donated to City Harvest, with the NYBMF retaining a small, 15% administration fee to assist in it’s pledge of supporting injured messengers. For instance, if you pledged \$10 per rider and we have 100 racers, that’s an \$850 donation to City Harvest, and a \$150 donation to the NYBMF.

\$850 can make an enormous difference to a food bank like City Harvest. With enough generous sponsors, we can help ensure that no one goes hungry in New York City this Thanksgiving.

Thank you for your time and consideration. Please do not hesitate to call with any questions.

Ken Stanek
Coordinator, Cranksgiving NYC
917.488.6215
ken@studionumbernine.net

I pledge \$ _____ per racer I wish to make a one-time pledge of \$ _____

1) Mail this form to:

NYBMF
303 West 42nd Street, Suite 316
New York, NY 10036

The NYBMF will contact you after the race to inform you of the amount of your pledge.

If you are donating a one-time pledge:

2) Make check payable to

“New York Bicycle Messenger Foundation”

3) In the memo line, write “Cranksgiving Donation”

Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone No.: _____

E-mail Address: _____

A receipt will be mailed to the address provided on this form. The NYBMF is a 501(c)(3) nonprofit organization and your donation is tax-deductible to the full extent of the law. Please keep a copy of this form for your records.